

### **SESSION 3: PLENARY III - BUSINESS ANALYSIS**

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Do you know anyone that does not have some type of mobile device? We are in an amazing industry with products that are changing the world. This session includes three excellent speakers to address a variety of topics of the Compound Semiconductor industry. Eric Higham of Strategic Analytics will provide an overview of the GaAs Industry from 2009-2014. His paper discusses the history, future drivers, market share leaders, and the competitive threats to GaAs. A question that many in the industry are asking is whether GaN on Silicon will displace Silicon and SiC in power electronics. Dr. Philippe Rousel from Yole Development will provide his company's insight on this question and talk about the GaN market in the next four years. The final talk in the session by Quinn Bolton of Needham & Company, will give a run down on front-end TAM analysis and forecast for the mobile RF devices as driven by the demand for data services.